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## Long Tall Sally by Lori-Ann Murphy

### Just This Moment ✨

Giving and receiving.

Laughter.

Permission to have fun.

Now.

Last week in San Pedro, Belize - an incredible group of women showed up for their SLAM saltwater flats fishing trip not knowing what the day might bring. We laughed hard, landed some beautiful fish, and shared moments that reminded us why we love this life on the water.

A few days later, one of those women shared a story from the Miami airport. Standing in the security line behind two guys with rod cases, she asked if they'd caught any fish. One of them answered... curtly, "Of course we did."

So — **with her fingers crossed behind her back** — she casually said,  
"I caught my first permit."

Their heads snapped around.

"How big?"

"Oh, a small one. About eight pounds."

The guys didn't know it wasn't true.

But we do.

She also shared a line from a book she read years ago — the only sentence she remembers, and the one that stuck:

**"Not trying is spending the rest of your life wondering if you could have done it."**

That line says so much about why we fish.

Susan went on to say, "Fishing for me is about having fun but it is also about zen and being in the zone. It's not something that you can search for or try to do. It just happens when you stay in the moment. Nothing else exists, not the future and not the past.

Just now.

Just this cast.

Just this fish.

Just this moment.

When it happens it takes my breath away.

It happened a lot on this trip."

Fly fishing isn't just about catching fish. It's about presence. About the moments when nothing else exists.

Just this cast.

Just this fish.

Just now.

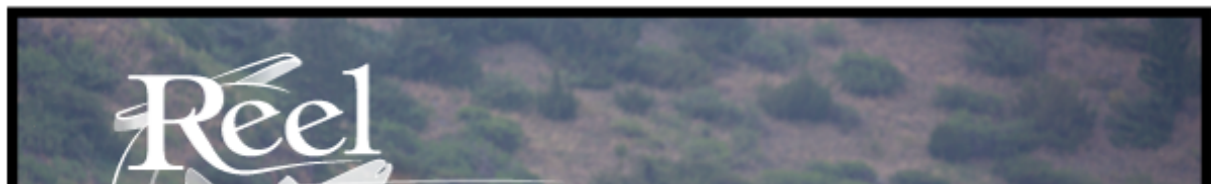
And that's joy.

**This holiday season, thank you for the laughter, the trust, and the willingness to show up — even when you don't know what the day will bring.**

**Thank you for sharing the cast, the moment, and the joy — and for being part of the Reel Women Fly Fishing Adventures family.**



L-A





It's the perfect time to gift the ones you love — and yourself.

Whether you're shopping for a seasoned angler or someone ready for their first cast, this is an easy way to give something meaningful.

**Use code *FISHLOVE* to receive 20% off any RWFFA trip or school.**

*Offer valid through December 31, 2025.*

To make gifting simple, we'll send a **beautiful, customized RWFFA gift certificate**, ready to give and unforgettable to receive.

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**RWFFA** **LEARN | SCHOOLS**

**2026 Schools**

## **Women's Fly Fishing School: Back To Basics**

Ennis, Montana

Limited to twelve women.

July 7-10, 2026



### **2026 Belize Trips**

#### **Permit Quest**

Limited to eight women

February 7-14, 2026

#### **Tarpon Quest**

Limited to eight women

June 6-13, 2026

### **2026 US Trips**

#### **Women's Madison River Trip**

Limited to eight women

July 11-17, 2026

#### **Women's Yellowstone Trip**

Limited to six women

September 8-12, 2026







Our RWFFA Patagonia Trip with SET is April 4-11. Open to All Angler's! We have a trip going to Rakin Lodge the week before (remote trout, horse back fishing), then Spring Creek April 4-11 (first class trout fishing from a great selection of rivers) and then if you want Golden Dorado we can go to Jetu!  
*Our Patagonia Trips are not a part of our special holiday promotion.*

Hosted by none other than the dynamic duo - Rachel Finn & Lori-Ann Murphy

**[Request Patagonia with SET Trip Details](#)**





A starry night filled with hope in Patagonia.



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