

View this email in your browser.



It's a perfect time to gift the ones you love and yourself!

USE CODE: **FISH LOVE** AND RECEIVE 20% OFF ANY TRIP OR SCHOOL. OFFER GOOD UNTIL DECEMBER 31, 2024.



**Long Tall Sally**  
by Lori-Ann Murphy

Giving and receiving.

...

Laugnter.

Permission to have fun.

Now.

How many times has a smile come to your face when you remembered a goofy mistake in your fly fishing or your travels took you on a journey you weren't expecting- and it turned out great?

Having fun now doesn't mean shirking responsibilities or ignoring future plans. It means giving ourselves permission to relish today, to prioritize moments that light up our spirit. These moments recharge us, make us more resilient, and even remind us why we work so hard in the first place.

As the oldest of seven children I learned early on that my fun was essential to life. This code of honor stayed with me as an RN in my early 20's working a busy Seattle Emergency Room - listening to patients who told me dreams that were going to be impossible to realize. This lead to long drives to the mountains and rivers to find fish on a flyrod. I was obsessed with making time to be in nature where I just felt good.

I can't tell you how many times my mom's words became louder in my head as I rationalized my behavior. "Lori-Ann, all you care about is your goddamn fun!" And then my plot to have fun exploded with you, Reel Women.

Thank you!

I've been asked several times what drove me to want to share my fly fishing...and it always comes down to just that - wanting to share and have fun along the way. It makes a bigger kind of fun.

So let this "#1 Big Kid" give you permission to have fun, now.

We are offering a fabulous holiday discount to motivate this behavior. Go ahead and see what trip or school will make you smile the rest of your life.

"Cast to your dreams."

Big love,

L-A

Thank you to [J.Murphy designs](#) for our Rudolph Fly!





[SAN PEDRO CLASSIC FLY FISHING TOURNAMENT](#)

[AUGUST 14-16, 2025](#)



## SAN PEDRO CLASSIC FLY FISHING TOURNAMENT

THIS WILL BE OUR 2ND ANNUAL. LAST YEAR WE DIDN'T HAVE A SINGLE FEMALE ANGLER! LET'S CHANGE THAT. IT WAS SO MUCH FUN! SPECIAL TRIP FOR WOMEN WHO WANT TO SIGN UP AND FISH BY THEMSELVES OR WITH A TEAM MATE. WE HAVE GREAT GUIDES FOR YOU. LODGING PACKAGES AVAILABLE.

[Reel Belize Fly Shop & Guide Service, San Pedro, Ambergris Caye](#)

Find out more about this trip!

 LEARN | SCHOOLS

## 2025 Schools



Hosted by Anni Shores - our Montana Outfitter and legendary Madison River Guide:

### [Women's Fly Fishing School: Back To Basics](#)

Ennis, Montana

Limited to twelve women.

July 8-11

### [Women's Guide School](#)

Limited to six women.

July 20-26

Contact Lori-Ann on any trip or design your own!

## 2025 Belize Trips

**All Belize Trips hosted by  
Lori-Ann Murphy**

**[Permit Quest](#)**

Limited to eight women  
March 1-8

**[Tarpon Quest](#)**

Limited to eight women  
May 14-20

## 2025 US Trips

**Hosted by Anni Shores**

**[Women's Madison River Trip](#)**

Limited to eight women  
July 26 - August 1

**Hosted by Lori-Ann Murphy**

**[Women's Yellowstone Trip](#)**

Limited to six women  
September 10-14

[Request Trip Details](#)



Yep. A big fun time with my Pixie-Girl in Montana. Hungarian Partridge and proud Pixie.



