



Long Tall Sally

by Lori-Ann Murphy

Carrying the Torch: Reflections at Season's End

As summer winds down, the light shifts. Mornings come with a cool edge, evenings seem shorter, and rivers begin to whisper their way toward fall. For many of us, this is the bittersweet season — still fishing, still gathering on the water, yet knowing another cycle is closing.

This year, the end of summer feels heavier. We've lost some of the greats — those who helped shape modern fly fishing as we know it.

Flip Pallot opened the saltwater flats to the imagination of every

angler, showing us that fishing could be wild, adventurous, and full of joy. **A.K. Best** elevated fly tying to an art form, reminding us that a simple feather and hook can hold both beauty and magic. And **John Gierach** gave us words that made sense of the way we live — stories that made it okay to say we fish not just for trout, but for our souls.

These were people who gave far more than instruction. They gave us inspiration. They nudged us toward rivers, toward each other, toward the patience and humor that keeps us all coming back.

For me, their influence has been personal. There were times when I wondered if I could — or even should — keep going as a guide and a leader of groups on the water. And every time, the stories, the voices, and the examples of these greats reminded me: yes, this is worth it. This way of life, this calling to be with fish and people and wild places, is worth everything.

Now it's on us. Their voices will live on in the way we teach a friend to cast, in the way we tie one fly just a little neater, in the way we pause on a riverbank and let the whole day settle into our bones. We are the ones carrying the torch, telling the stories, creating new ones, and welcoming the next generation to the river.

As we close this summer and look toward fall, I hope you'll take a moment to remember these legends, and then step into your own role in the long story of fly fishing. Fish when you can, share what you know, and don't forget to laugh along the way.

I'll leave you with the words of **Joni Mitchell**, which feel just right for this moment:

"And the seasons, they go round and round, and the painted ponies go up and down.

We're captive on the carousel of time... We can't return, we can only look behind from where we came.

And go round and round and round in the circle game."

Here's to carrying the torch, together.

Tight lines,

Lori-Ann





The thrill of a lifetime! Landing the biggest browns of my life from my recent trip to Argentina with SET Outfitters. Check out our new dates for next April!!!!

Great guide - Gonza!

#Find Your Fish - Contact Lori-Ann Murphy

RWFFA TRAVEL | TRIPS













2 SPOTS ARE OPEN FOR OUR GASPE COASTAL TRIP AUGUST 24-30, 2026. SIGN UP BEFORE OCTOBER 1 TO RESERVE THE 2025 RATES. JOIN RACHEL FINN AND LORI-ANN MURPHY AS YOUR HOSTS AND FUN COACH!



Nancy Till with a beauty! Golden Dorado at Jetu with SET. This is 4 night 3 day fishing trip before our Spring Creek trip - a fabulous combo!

ARGETNTINA 2026! WITH SET OUTFITTERS

SPRING CREEK LODGE - WILD TROUT IN CRYSTAL CLEAR RIVERS

Experience Patagonia's finest rivers at PRIME TIME! **Dates: APRIL 4-11, 2026**

GOLDEN DORADO - A SPECIAL FISH THAT LOVES TO EAT STREAMERS

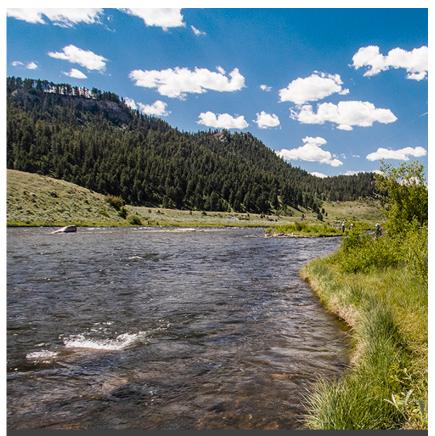
This is a combo trip with Spring Creek - come in early and explore dorado fishing up north for 4 nights and 3 days of fishing and then we head down to San Martin to Spring Creek Lodge for Patagonia's finest trout fishing!

Dates: APRIL 1-4, 2026

Open to All Anglers who love fun and fishing!

Hosted by Lori-Ann Murphy, Rachel Finn and Rick Ruoff

If you want to do your own trip - please contact Lori-Ann - I'm happy to get you all set up with SET!



THERE IS A REASON THE MADISON RIVER IS KNOWN AS A WORLD CLASS RIVER.

Women's Madison River Trip

6 nights lodging, 5 days fishing - 2 free fish days with clinics and 3 days shared guided drift boat fishing the World Famous Madison River.

Your host: Lori-Ann Murphy. Dates: JULY 11-18, 2026

Women's Yellowstone River Trip

4 nights lodging, 3 days fishing the world famous Yellowstone River. This is the time the big browns move up the Yellowstone. Super beautiful water.

Your host: Lori-Ann Murphy Dates: SEPTEMBER 8-12, 2026

CONTACT LORI-ANN FOR MONTANA TRIPS 2026!

RWFFA LEARN | SCHOOLS



The release. And how do you feel now?

Women's Back to Basics Fly Fishing School

Become an independent angler! Enjoy your fishing season. This is a great course to up your game or jump into it!

Dates: July 7-10, 2026



2 SPOTS OPEN FOR OUR SLAM! ALL EXPERIENCE WELCOMED. THIS IS HOW YOU GET TO YOUR CASTING AND FISHING GOALS - ON THE FLATS OF AMBERGRIS CAYE, BELIZE. YES!



Dreams happen! REEL WOMEN PERMIT QUEST! February 7-14, 2026





Keep tarpon in your game! REEL WOMEN TARPON QUEST June 6-13, 2026

Open to All Angler's! Make your Belize Fly Fishing Trip happen!



